

2017

## All Friends Probiotic Products



Wendy Gijbels

Chrisal Nv

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## Introduction

The care of animals, big or small, brings a series of challenges or problems with it; both for professional animal keepers (zoos, animal husbandry, horticulture, ...) as well as the individual who's pet resides in the home.

Some of the following problems may sound familiar to you:

- Odor issues
- Infections
- Allergies (both animal and human)
- Skin and coat problems

Many of these problems have to do with microorganisms, or microbes. For many decades we used human bactericidal products (disinfectants) assuming that they would solve the problem.

However, in recent years, it has become increasingly clear to us from media and scientific literature, that the frequent use of these aggressive products give rise to drug-resistant superbugs that are almost impossible to keep under control.

**The discovery of probiotic hygiene fortunately brings a sustainable solution to these resistance problems and is therefore not too early.**



## **Who is Chrisal?**

Chrisal has specialized for more than 25 years in the search for sustainable cleaning and hygiene products, in which probiotics play a crucial role.

Chrisal has now built up more than 14 years of experience in probiotic hygiene and cleaning products and is permanently investing in Research & Development. Today, Chrisal is the world leader in completely probiotic hygiene products that are safe for people and nature.

The probiotic products of Chrisal are now sold in 58 countries.

## **Why choose the probiotic products of Chrisal?**

- Active odour control (don't mask)
  - Reduces the risk of infections
  - Less antibiotics
  - Long term after effects
  - Scientific publications
- ***But specially healthier animals!***

## **Why are our probiotic cleaning and care products so special?**

Through a unique stabilization system, Chrisal is the only manufacturer of probiotic products in the world that can offer a shelf life for all its probiotic products for two years. In other words, the operation of the Chrisal products is still just as strong or effective 2 years after production.

Chrisal's products are environmentally friendly and environmentally responsible



**What benefits are there for you?**

- Unique in the animal world
- Revolutionary in cleaning and care of animals and residences
- Support - Partnership
- Products are multipurpose, resulting in less storage space
- No complex legislation
- Competitive prices
- Reach new customers

**Some interesting considerations ....**

How important is the health of your pets?

What would you think to generate more sales with a unique product?

What would you like to provide your customers with a shampoo that will care for the skin and coat on a natural basis?

How would you like to simplify your current product range?

## Treating a hotspot

**Hotspot** : In veterinary medicine, a "hot spot" (or acute pyoderma, acute moist posttraumatic dermatitis (AMPD))[1] is a raw, painful, irritated skin lesion that results in and worsens from a pet (such as a dog or a cat) constantly biting, scratching, chewing, and licking an area of its skin that is irritated or itchy. If it is covered by the dog's hair, the hair holds in the moisture and further irritates it.

### Day 1 : Hair and skin scratched away: pus formation



### Day 2: Skin calmed down Day 3: Healing



### Day 5: Crust falls off and hair grows



In the past this was treated with antibiotics and cortisone, which is very stressful !!

Now I treat it with a very healthy, effective spray so that the health is not burdened and the healing takes effect faster.

### Hot Spot in a Dog

"Well, I had heard that Animal Allergen Spray should be good for dogs who have got "hotspots". But as with so much else, we will see it before we believe it ...

So I bought a probiotic shampoo and probiotic spray as we unfortunately found this annoying disorder in our Bernese Mountain dog and could not immediately get to the vet with him due to holidays.

I must admit that I am impressed with the result.

We have washed the dog a few times and otherwise sprayed him several times a day. Already after a few days we could see improvement. I have attached a picture of the wound as it looked just before we started the treatment and see how it looks after 10 days.

There has NOT been any medical treatment involved - ONLY the 2 probiotic products.

Walter & family thank you for super service shipment".

Jens Peter Kongerslev



### Treatment Fungus in a horse

Horses with a fungal infection, (scabies) mite or summer eczema have a strongly disturbed microflora. This means that the good bacteria that are naturally present on the skin are not present enough and the bad and harmful bacteria predominate.

This makes the skin susceptible to parasites, fungi and harmful bacteria. By using probiotics, you help the skin and coat to naturally build up and maintain a microbial balance.



In the case of (a suspicion of) fungal infection, the environment of the horse should also be treated. Think, for example, of cleaning stable, blankets, covers, rigging and brushes. You can use the probiotic cleaners for this purpose.

## References

You want the best for your animal. You also want to ensure that the products were tested by professionals who work with animals.

Chrisal is proud to present some of its most important users:

### **Artis Zoo (Amsterdam, Nederland)**

The Artis in Amsterdam is a large and experienced zoo with an international reputation and leaves nothing to chance. After two years of extensive testing of different probiotic products from Chrisal, Artis decided in 2014 to clean all animal shelters, and use the water treatment products. The great diversity of small and large animal species shows that the probiotic Chrisal products are safe for all animals.



### **Veterinary Clinic De Bosdreef (Moerbeke, België)**

This clinic has a great reputation for the treatment of all common pets like dogs, cats, rabbits and horses. The clinic is convinced that probiotic hygiene is the future and is cleaned with the Chrisal Probiotic products.



### **Horse Clinic De Morette (Asse, België)**

The Horse Clinic De Morette has an international reputation as a highly respected horse clinic, where the most sensitive race horses are cared for and treated. Chrisal products are used for cleaning the stables and operating rooms.



### **Purebred dogs Amandus (Sint Amands, België)**

This is a professional breeder of purebred dogs, who also operates a dog hotel, chose the Chrisal Products many years ago. They were convinced because of Chrisal's ability to control odors and to keep the concrete and infrastructure clean.





**TOGETHER WE BUILD SUSTAINABILITY!**